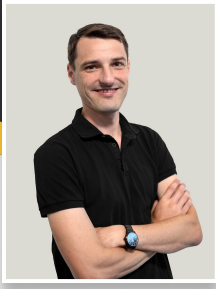


# VITALII ZEIKO



## Address

53 Boslaan  
8253 AH Dronten

## Phone number

0687364285

## Email

vitaly@only-sharks.com

## Linkedin

<https://bit.ly/in-zeiko>

## Website

<https://only-sharks.com>

## Date of birth

25-01-1989

## Nationality

Ukraine

## Marital status

Married

## Driving licence

B

## The possibility to work in the Netherlands

until March 2026

## Skills:

**Business management**

**Scientific research**

**Online marketing**

**Google Ads, Analytics**

**FB Ads, SMM,**

**SEO, Ahrefs, GSC**

**Project management**

**WordPress**

## Interests:

Lecturing for students

Tourism

Fishing

Ski

A skilled project manager and co-owner with a track record of building and leading successful teams in web development and design. Recently expanded a startup in the Netherlands from 1 to 10 employees, delivering over 100 websites within a year. My background includes 10+ years of leadership as a travel agency CEO in Ukraine and a PhD in Geography, blending analytical thinking with entrepreneurial spirit. I am now seeking exciting opportunities in the Netherlands to drive innovative digital projects and marketing strategies.

## Work and education experience

### Co-owner/Project manager 2023 - 2024

Sharks Agency, Webdesign & webdevelopment, Dronten, Netherlands

- expanded the team from 1 to 10 employees within one year.
- managed the development of over 100 websites.
- built and led a team of professionals capable of handling any task in design, development and eCommerce.

### Online marketing specialist 2023

Uitvaartatelier, Online store of funeral products, Dronten, Netherlands

- after three months of employment, co-founded a company in partnership with the director

### CEO 2010 - 2022

MixTour, Travel agency, Lutsk, Ukraine

- founding manager of MixTour travel agency with 5 staff members and 1500 clients annually;
- strategic planning, hiring personnel, company development and management;
- researching target audience and organizing personalized tours;
- designing, implementing and optimizing ads, websites and other sales channels.

### PhD student 2014 - 2020

Lesya Ukrainka Volyn National University, Lutsk, Ukraine

- Adaptable and responsible postgraduate student in Constructive Geography and Rational Use of Natural Resources;
- Author of more than 20 scientific publications on tourism;
- Awarded Doctor of Philosophy in 2020.

## Qualifications

### Bachelor 2006-2010

Volyn National University, Ukraine. Tourism and hospitality industry

### Master 2012-2014

Eastern European National University, Ukraine. Economics

### Bachelor 2013-2016

Volyn National University, Ukraine. Physical geography

## Courses

**Online marketing for managers** Sep 2019 - Dec 2019  
Artefact marketing agency

**Organization of business, sales, SMM** Dec 2020 - day 2021  
Business club "ConsNaBis"

**The magic of Google 2.7** Oct 2021 - Dec 2021  
Google Advertising School Igor Ivitskiy

**Management of business processes** Sep 2023 - Nov 2023  
Big Money University

## Language

Ukrainian Native

English B1

Dutch A2